

**102 年度全國高級中等學校
性別平等教育、生命教育議題
融入教學
教案設計甄選活動**

題目：Help! Action!

102 年度全國高級中等學校性別平等、生命教育議題融入教學教案設計甄選活動


□A 組 (性別平等)

■B 組 (生命教育)

主題名稱	Help! Action!	教學時間	150 分鐘
學科領域	英文	教學對象	高二(商業類)
設計理念	<p>本教案是以探討生命的意義、生命的價值、生命的目的為首，結合社會楷模、慈善團體，引導學生體會助人與分享是延續生命價值、豐富生命內涵的絕佳管道。並介紹愛爾蘭名作家王爾德(Oscar Wilder)的代表作之一--<快樂王子>(The Happy Prince)，透過動畫欣賞，運用略讀、掃描的閱讀技巧，來體會文中王子奉獻與助人的精神。化小愛為大愛，同時介紹「公平交易」(Fair Trade)是經由非盈利組織運作，讓買家直接買到商品，不必被中盤商剝削。盈利所得直接回饋賣家，協助改善賣家職場技能與環境。將公平交易組織的助人理念，結合<快樂王子>的行善精神，來設計「社會貢獻(social action)--搶救蘭草大作戰」之行銷策略，期待有助於逐漸沒落的苑裡蘭編傳統，能再創商機。</p>		<p>教學人數</p> <p>39 人</p>
教材架構	<pre> graph TD Root[Help! Action!] --> A[生命真諦] Root --> B[一加一大於二] Root --> C[苑裡蘭編] A --> A1[生命的意義] A --> A2[生命的價值] A --> A3[生命的目的] A3 --> A4[延續生命的價值---快樂王子] B --> B1[化小愛為大愛] B --> B2[助人組織--公平交易] B --> B3[腦力激盪] B3 --> B4[社會貢獻之助人行動] C --> C1[蘭草之歌] C --> C2[SWOT 分析] C2 --> C3["(Social .Work(social action)--搶救蘭草大作戰)"] C3 --> C4[4P 市場行銷策略] C4 --> C5[期望有助振興蘭草產業] A4 --> B4 B4 --> C3 </pre>		

<p>教學準備</p>	<p>一、搜集教學參考資料</p> <ol style="list-style-type: none"> 1. 書刊： <ol style="list-style-type: none"> (1) 三民高中英文 (2) Target Reading (寂天文化出版) 2. 網路資料： <ol style="list-style-type: none"> (1) http://www.onemangotree.com/ (2) http://www.visuwords.com/fullscreen (3) http://www.yuanli.org.tw/ <p>二、準備教學媒體及視聽設備</p> <ol style="list-style-type: none"> 1. 製作簡報檔：生命的意義、化小愛為大愛、蘭草之歌、Visuwords 學生作品、搶救蘭草大作戰之學生作品 2. 視聽音響設備 3. 電腦及網路設備 4. 單槍投影機及螢幕 <p>三、設計學習單</p> <ol style="list-style-type: none"> 1. 附件一：The First Period：Warm-up: life, a long journey Activity 1: the meaning of life 2. 附件二(I)：Activity 2: the value of life 3. 附件二(II)：Activity 3: the purpose of life 4. 附件三(I)：Assignment-- The Happy Prince 5. 附件三(II)：Assignment--Outside Reading 6. 附件四：Peer-assessment 7. 附件五：化小愛為大愛 8. 附件六(I)：The definition, function and organization of Fair Trade 9. 附件六(II)：Brainstorming 10.附件七：SWOT 11.附件八：One Mango Tree 12.附件九：Peer-assessment 13.附件十：Social action: Help! Action!
<p>教學目標</p>	<p>一、英語教學方面</p> <ol style="list-style-type: none"> 1. 增強英語聽力：透過課間互動，理解簡易英文說明、英語短文播放增強英語聽力。 2. 增強英文寫作能力：學習運用句型來造句，並以英語簡報方式來說明搶救蘭草大作戰的行銷計劃。 3. 增強口語表達能力：學習用簡易的字彙來表達看法。 4. 增強英文閱讀能力：透過短文閱讀來訓練 skimming(瀏覽)、scanning(掃描)的閱讀技巧。

	<p>二、生命教育價值觀方面</p> <p>1. 生命教育的內涵---1-1-3 生命教育探索三個根本人生課題：人為什麼活著？該怎樣活著？又如何能活出該活出的生命？</p> <p>2. 人生的根本議題---2-2-1 有關人生意義、價值與目的的探求。</p> <p>3. 生與死的關係---4-1-2 探討生與死之相互影響。</p>		
單元目標	教學活動	時間	教具
	第一節 生命真諦		
<p><Warm-up> 生命--生死之間的旅程</p>	<p>《暖身活動》<u>生命--生死之間的旅程</u> 請學生欣賞短片，再看三張簡圖，來思考何謂生命？</p>	3 分鐘	<p>影音檔一 簡報檔一 附件一</p>
<p><Development> Activity 1: 透過短片、簡報欣賞與集體創作來討論生命的意義</p>	<p>《活動一》<u>生命的意義</u> 方式：(1)請學生傾聽一首生命之歌，寫下所聽到的關鍵字。 (2)將所寫的答案交給右手邊的同學。 (3)再聽一次生命之歌，然後訂正答案，寫下答對字數。 (4)請學生欣賞三張照片。 (5)說明暗喻(metaphor)句式，即 A is B。 (6)請學生分組討論生命的定義，並以暗喻的句式來表達，B 部份記得用形容詞名詞與動詞。 (7)生命之圖--請學生分組上台，將生命的意義以依喜歡的形式在黑板上畫出，並以 Life is {形容詞/(to)動詞/(a/an)形容詞 名詞} 句型來解釋生命的定義。 說明：透過歌曲與照片欣賞，來引導學生深入思考生命的深層涵義，也鼓勵學生省思自己的生命定義。</p>	20 分鐘	<p>影音檔二 附件一 簡報檔一 教學實況</p>
<p>Activity2: 思考社會楷模的生命價值為何？</p>	<p>《活動二》<u>生命的價值--彰顯生命的意義</u> 方式：(1)請學生欣賞短片，思考何謂生命的價值？ (2)請學生觀看照片，辨識照片中的人物是誰？基於《活動一》所討論的生命定義，分組討論這些人士的生命價值為何？ 說明：以社會楷模為例來讓學生反思生命的真諦，並深化生命的意義與內涵。</p>	6 分鐘	<p>影音檔三 附件二(I)</p>
<p>Activity 3: 透過遊戲與影片欣賞來了解社會楷模落實生命價值的方式</p>	<p>《活動三》<u>生命的目的--實現生命的價值</u> 方式：(1)Heart Match (a)生命的目的在落實生命的價值，再請學生分組討論《活動二》的照片中，這幾位社會楷模是透過什麼方式，來展現生命的價值？</p>	6 分鐘	<p>附件二(II)</p>

<p><Assignment> 閱讀 The Happy Prince 與 Fair Trade Business 來體會另類的愛之鏈(Chain of love)</p>	<p>(b)隨機發給各組字卡，並請組員依據(a)討論結果，上台將所分配到的字卡貼到黑板的十二宮格中。</p> <p>(c)字卡拼圖完畢請將答案讀出。</p> <p>(2)The Chain of Love </p> <p>(a)請學生以 Mother Teresa 與聖嚴法師為例，思考生命真諦的彰顯是否會隨著個體死亡而終止？是否有其它的方式可以延續生命的價值。</p> <p>(b)欣賞短片” Chain of Love”。</p> <p>說明：讓學生體認助人與分享是展現生命價值的絕佳方式之一，並請學生觀察 Mother Teresa 與聖嚴法師如何濟弱扶貧，讓社會更和諧、更進步。而這兩位分別所創立的垂死之家(The Dying House)，和法鼓山基金會如何在創立者往生後仍能秉持理念，維繫組織平穩運作，繼續在社會中傳遞這份善心。</p> <p>作業：延伸生命的價值--快樂王子(The Happy Prince) 方式：請學生欣賞動畫「快樂王子」(The Happy Prince)。</p> <p>(1)思考快樂王子的生命真諦為何？ (2)請學生閱讀指定段落並完成心智圖(Graphic Organizer)，了解快樂王子如何在往生後彰顯他的生命價值？並思考為何快樂王子會感到快樂？ (3)運用 Vizuwords 站網，完成關聯字彙圖(word circle)。 (4)分組寫下今生與身後實現生命價值的方式。 (5)課外閱讀 Fair Trade。</p> <p>說明：讓學生欣賞愛爾蘭名作家<u>王爾德(Oscar Wilder)</u>的代表作之一--「快樂王子」(The Happy Prince)，並體悟到生命的實體雖短暫，但透過愛與分享仍能讓這份善行不斷發酵，溫暖社會，不因王子往生而停擺，而是延續生命的光輝。</p>	<p>9 分鐘</p> <p>5 分鐘</p>	<p>教學實況</p> <p>影音檔四</p> <p>影音檔五 附件三</p> <p>教學網</p>
<p><Warm-up> Share--欣賞同儕創作並學習新字</p> <p>Activity 4:器官捐</p>	<p>第二節 一加一大於二</p> <p>《暖身活動》<u>分享</u></p> <p>請學生將所完成的字彙關聯圖張貼在教室內，彼此欣賞並寫下你所學到的新字，以及票選你最喜愛的三張圖。同時將作業心智圖的參考答案公佈在 E 化教學平台上。</p> <p>《活動四》<u>化小愛為大愛</u></p> <p>方式：(1)請學生閱讀新聞一則(曾御慈醫師腦死器捐)，討論</p>	<p>8 分鐘</p> <p>10 分鐘</p>	<p>附件四</p> <p>http://www.taiwannews.com.tw</p>

<p>贈與社服機構是延續生命之愛的助人方式之一</p>	<p>其中令人感動的部分。</p> <p>(2)再請學生觀看簡報，討論世界展望會、慈濟、創世基金會如何集小愛成大愛來貢獻社會，落實生命的價值與目的？</p> <p>說明：透過討論與思考來讓學生了解社會中的正向能量，只要有心，不論是個人或是團體，都能為人類社會帶來溫馨、友善以及向上提升，彰顯人性光輝的正面力量。</p>		<p>com.tw/etn/news_content.php?id=2240477</p> <p>附件五 簡報檔二</p>
<p>Activity 5:公平交易(Fair Trade)是以助人為出發點的買賣模式，也是助人方式之一。</p>	<p>《活動五》助人組織--公平交易(Fair Trade)</p> <p>方式：(1)介紹「公平交易」(Fair Trade)的定義、目的、現行組織運作。</p> <p>(2)列舉台灣目前從事公平交易的網站與實體店面。</p> <p>說明：讓學生知道透過公平交易組織來購買第三世界的商品，可以實質回饋到製作者(producer)本身，不必被中盤商(the third person)剝削，如此可以直接幫助製作者(producer)改善其經濟與環境，進而提升生活品質。</p>	<p>15 分鐘</p>	<p>附件六(I)</p>
<p>Activity 6:腦力激盪思考如何將公平交易的理念與傳統蘭編結合</p>	<p>《活動六》腦力激盪</p> <p>方式：(1)運用「公平交易」的理念，加上所學的商业概念，集思廣益，思考你如何為家鄉貢獻心力？</p> <p>(2a)請學生分組討論目前家鄉沒落的蘭編產業，並以此為標地，研擬行銷計畫。</p> <p>(2b)SWOT 分析--讓學生運用其商業背景來剖析蘭編產業的優勢、劣勢、機會、威脅。</p> <p>說明：讓學生透過認識、省思，進而研究、行動，來實踐集個人小愛為團體大愛的精神，為故鄉產業盡一份心力。</p>	<p>15 分鐘</p>	<p>附件六(II)</p> <p>附件七</p>
<p><Assignment>製作「蘭草之歌」與課外閱讀</p>	<p>作業：(1)填詞：請以童謠的旋律，將蘭編特色寫入歌詞中。</p> <p>(2)課外閱讀： One Mango Tree</p>	<p>2 分鐘</p>	<p>附件八</p>
<p><Warm-up>「蘭草之歌」表演欣賞與票選</p> <p>Activity 7:</p>	<p style="text-align: center;">第三節 搶救蘭草大作戰</p> <p>《暖身活動》蘭草之歌</p> <p>請學生分組上台演唱「蘭草之歌」，並針對它組的表演內容填寫意見表。</p> <p>《活動七》社會貢獻(social action)--搶救蘭草大作戰</p>	<p>8 分鐘</p> <p>25 分鐘</p>	<p>簡報檔三 影音檔六 附件九</p> <p>附件十</p>

<p>提出蘭編之商業行銷計劃</p> <p>Activity 8: 分享各組的創意行銷計劃</p> <p><Extended activities> 蘭編教案與創意作品彙編,期望有助於蘭編文化推廣。</p>	<p>方式：請各組參考 SWOT 分析結果，融入商業 4P 理論(「產品」product, 「價錢」price, 「銷售據點」place, 「促銷」promotion)，提出具體的行銷計畫(Marketing Plan)。</p> <p>說明：讓學生能運用所學，身體力行，落實社會貢獻的助人行動。</p> <p>《活動八》Show 你的愛</p> <p>方式：(1)各組上台簡報其行銷計畫。 (2)聆聽「積極人生觀」的訪談。</p> <p>說明：讓學生能彼此分享心得，感受助人之樂，並以訪談中“你不能決定人生的長度，但可以決定人生的寬度”，來做為結語。</p> <p>延伸活動：(1) 蘭編 Logo 設計製作成小全張郵票，贈送日本姐妹學校。 (2) 本教案之搶救蘭草大作戰學生創作與蘭編發展史結合，改編成英語廣播專輯並繪製廣播傳單(flyer)與海報，並於校內外播送與展示。 (3) 教案、學生創作彙編成冊，無償提供給苑裡蘭編發展協會、蘭草博物館、苑裡鎮公參考，期望有助振興蘭編產業與文化推廣。</p>	<p>15 分鐘</p> <p>2 分鐘</p>	<p>影音檔七 簡報檔四 影音檔八</p>
<p>教學評量</p>	<p>一、課程參與度 二、「蘭草之歌」表演 三、學習單表現 四、Logo design、4P marketing strategy--- 簡報製作與分享 五、同儕評量</p>		
<p>教學參考資源</p>	<p>一、歌曲--Life is Beautiful (影音檔二) http://www.youtube.com/watch?v=YUQry4g-fRE</p> <p>二、動畫--The Happy Prince (影音檔五) http://www.google.com.tw/search?q=The+statue+of+the+Happy+Prince&hl=zh-TW&tbo=u&rlz=1R2WZPA_en&site=webhp&tbm=isch&source=univ&sa=X&ei=33PNUMn3PKP0mAWOuoGgDg&ved=0CEEQsAQ&biw=1280&bih=630</p> <p>三、附件圖檔 1. http://www.pcstore.com.tw/earthtree/ 2. http://www.yuanli.org.tw/ 3. http://www.huashan1914.com/en/index.html 4. http://www.youtube.com/watch?v=LbYeZjuDq2A 5. http://tw.image.search.yahoo.com/search/images?_adv_prop=image&fr=slv8-</p>		

acd&sz=all&va=the+meaning+of+life

6. <http://www.genesis.org.tw/> 7. <http://www.tzuchi.org.tw/>

8. http://www.time.com/time/specials/packages/article/0,28804,1984685_1984949_1985237,00.html

四、簡報檔一：生命的意義

簡報檔二：化小愛為大愛

簡報檔三：蘭草之歌

簡報檔四：Visuwords 之學生作品集

簡報檔五：搶救蘭草大作戰之學生作品集

五、影音檔一：生命的意義 <http://www.youtube.com/watch?v=cVz0FzSKuGU>

影音檔三：生命的價值

<http://tw.videos.search.yahoo.com/video/play?p=value+of+life&vid=e57801a89f2bad84dc3b2e5cb2405081&l=1%3A56&turl=http%3A%2F%2Fts1.mm.bing.net%2Fth%3Fid%3DV.4646374119964756%26pid%3D15.1&rurl=http%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DWN2PBDWRYeM&tit=The+value+of+life&c=13&sigr=11a6ec3cm&ct=p&age=0&fr=yfp&tt=b>

影音檔四：Chain of love

<http://www.youtube.com/watch?v=mVQGQ0wh7eY>

影音檔八：積極人生觀

<http://tw.videos.search.yahoo.com/video/play?p=positive+attitude+life&vid=90b0830adcfcd52ead8af9ba307b76b&l=4%3A58&turl=http%3A%2F%2Fts4.mm.bing.net%2Fth%3Fid%3DV.4817335256483263%26pid%3D15.1&rurl=http%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DDznGVU4rldc&tit=Life+Coaching+Skills+-+A+Positive+Attitude+-+Career+and+Life+Coach&c=1&sigr=11asjtm5f&ct=p&age=0&fr=yfp&tt=b>

六、相關網站

1. <http://learnenglish.britishcouncil.org/en/>

2. <http://taraproject.org/>

3. http://ethesis.lib.cyut.edu.tw/ETD-db/ETD-search-c/view_etd?URN=etd-0819108-125856

4. http://www.ad.nccu.edu.tw/ad_research_web/pdf/021-2.pdf

5. http://www.taiwannews.com.tw/etn/news_content.php?id=2240477

6. https://isp.moe.edu.tw/resources/search_content.jsp?rno=287149

附件一：The First Period：Warm-up: life, a long journey

Activity 1: the meaning of life

- Clip: What is life?

LIFE is an Adventure from Birth to Death, full of VARIOUS episodes.

- Please write down the keywords you have heard in the blank space below.

The number of the correct words: _____

- Song: *Life is Beautiful*.

Metaphor: A {is/ are} B.

Example: [Life]_A is [a stage]_B. [Life]_A is [beautiful]_B. [Life]_A is [to enjoy it]_B.

- Pictures of life--學生作品



附件二(I) : Activity 2: the value of life

- Clip: What is the value of life?

Making **good use** of **YOUR GIFTS** is the direct way to **VALUE** your life.

- Pictures:

(A)



(B)



(C)



Q: Please think about what the above four have done good to the world and write down your ideas in the following form.

	Name	Their meaning of life	Their value of life
(A)		Help	Follow their _____ hearts to do volunteer.
(B)			
(C)	Mother Teresa	Love	

附件二(II)：Activity 3: the purpose of life

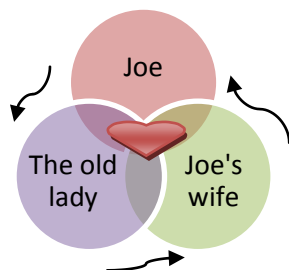
- The **PURPOSE** of LIFE is find the way to make life more **MEANINGFUL**.
- Heart Match

Role of model	Contribution				
Chen, Shu-chu			to		
聖嚴法師			to		
Mother Teresa			to		

- Please pay attention to the above celebrities (B) and (C). Try to think how their kind hearts keep having a positive influence on the world, even though the two passed away.

Write down your ideas in groups.

- The Chain of Love



附件三(I)：Assignment --The Happy Prince

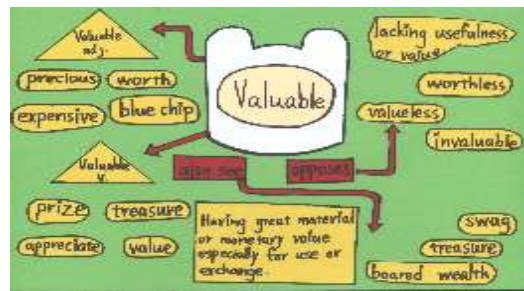
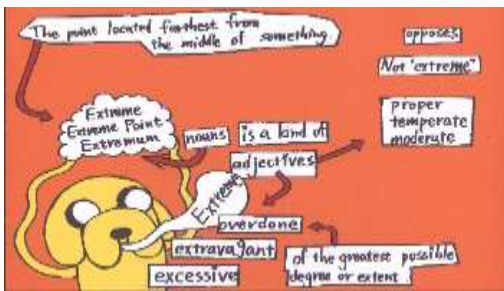
- To the Happy Prince, what is life? _____
- Passage 1

After I died, I was put up on this hill. Now I see all the ugliness and **misery** down in the city. “Look! Can you see that poor woman? She is making clothes for the princesses in the palace. Her young son is sick, but she has no money for him to see a doctor. Nobody cares. “Since the Happy Prince was unable to move, he **begged** the swallow, “Please take the jewel on my **sword**. Give it to that mother.”

After the swallow did what he was told, he thought, "It is strange. I feel quite warm now, although it is cold." Next, the Happy Prince said, "Give this jewel from my eye to that poor **orphan** girl on the street. Take the other one to that **starving** student."

- Donation

- Word circle

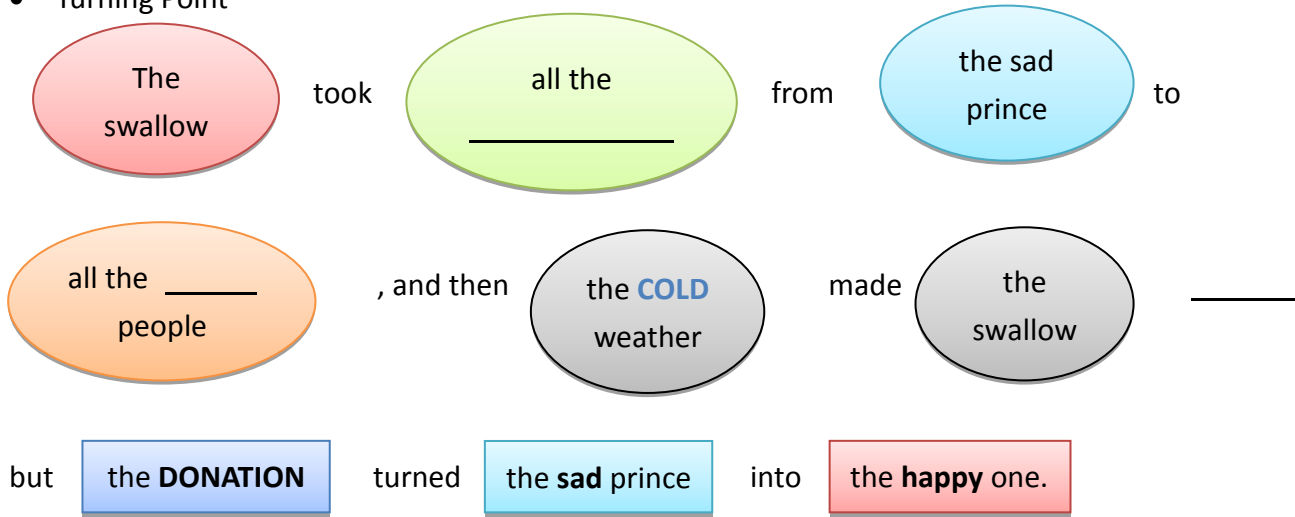


- Passage 2:

The swallow did as the Happy Prince ordered, and then, the Happy Prince went blind. The swallow was very touched. He decided not to leave and be the Happy Prince's eyes. He gave all the gold leaves on the Happy Prince's body to all the poor people he saw. However, the cold made the swallow very sick. One day, the tired swallow kissed the Happy Prince and said, "Goodbye, dear friend. I must leave now." Then the swallow fell dead by the Prince's feet. The Happy Prince's metal heart broke.

The rulers of the city **destroyed** the statue because it looked ugly without its gold and jewels. They **melted** the body, but could not melt the heart. From Heaven above, God asked his angels, "Bring me the two most **precious** things in the city." They **chose** the dead swallow and the Happy Prince's heart, and **raised** them up to Heaven.

- Turning Point



- YOUR ways to realize the value of life

Alive: _____ After death: organ donation, _____
--

附件三(II) Outside Reading

- Fair Trade Business

You may have noticed a new label on some products you've bought lately. More and more companies are joining the Fair Trade movement, and showing it on their packaging. But what is Fair Trade?

Fair Trade is a social movement and a term that describes a way of operating a business. Instead of focusing only on profits, Fair Trade businesses try to operate in a ways that is fair and sustainable. They want to use business to help solve problems like poverty Fair Trade. They do this by Fair Trade following different, more compassionate business principles.

First of all, Fair Trade businesses pay higher than current market prices for goods. They believe the current cheap prices are unfair to sellers. Paying higher prices means people selling the goods can earn more and invest more and expand their businesses, if they want to. In addition, Fair Trade businesses try to get rid of the middle man. They connect buyers directly to sellers. This helps the sellers avoid paying a third person to connect them to a market. Fair Trade businesses also often use and promote environmentally friendly practices. They may help provide credit to sellers, so sellers can grow their businesses. And, of course, Fair Trade means no slave labor or child labor was used.

Of course, someone needs to make use that businesses car honest about their Fair Trade practices. There are a few organizations, like the Fair Trade Federation, that regulate the Fair Trade

movement. They monitor and judge organizations that apply for Fair Trade labels. Next time you go to buy coffee, or clothes, or anything, look to see if you can find a product with a Fair Trade label. Then think about what kind of business practices you want to support.

附件四: Peer-assessment

Visuwords	Performer 1	Performer 2	Performer 3	Performer 4	Performer 5
★★★★★					
The new words you find					

附件五:化小愛為大愛

- What touches you most about Dr. Tseng’s donation of her organs after her death?

What I feel deeply touched about Dr. Tseng’s donation is _____

- Please write down the social action the following organizations have promoted.

World Version	TZU-CHI	Genesis Social Welfare Foundation

- Fair Trade--An alternative chain of love

